



## ABOUT HELPSY

- HELPSY is the largest clothing collector in the Northeast.
- HELPSY is dedicated to change the way people think about clothing recycling while adhering to the highest level of social and environmental performance.
- HELPSY has earned a Certified B Corporation designation...using *business as a force of good*™

## ABOUT CLOTHING RECYCLING

- According to the DEC, textile waste is one of the fastest growing waste streams in the United States.
- It is estimated that the average person throws away nearly 100 lbs. of clothing every year.
- While 95% of the textiles that fill landfills can be recycled, only 15% currently is.
- Recycling clothing can help save natural resources such as water and petroleum.
- Recycling can help reduce toxins from pesticides. Cotton, one of the most popular fabrics, is also the worst pesticide-dependent crop in the world.

## WHAT DOES HELPSY DO?

- HELPSY partners with organizations to collect unwanted clothing and other goods.
- HELPSY leases and services approximately 2400 bins across 10 states.
- Through a combination of clothing drives, curbside pick-ups and recycling bins, HELPSY diverts nearly 30 million pounds of textiles from landfills every year.
- HELPSY has helped to raise more than \$10 million for non-profits and organizations while helping the environment.

*For more information contact:*

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# 5 REASONS TO RECYCLE

## SAVES ENERGY

by recycling items, producers save time not to have to make something from scratch

## REDUCES LANDFILL USAGE

recycling reduces the amount of waste we end up sending to landfill sites.

## PRESERVES NATURAL RESOURCES

rather than using our natural resources, we utilise resources that is already available

## GOOD FOR THE ECONOMY

through recycling, you will grow the demand for recyclable items, in return growing the economy

## REDUCES GLOBAL WARMING

Recycling uses emits less carbo than making something from scratch

Just a few of the reasons why you should recycle!!



**SMART** Since 1922  
**SECONDARY MATERIALS<sup>®</sup> AND RECYCLED TEXTILES**  
 The Association of Wiping Materials, Used Clothing and Fiber Industries



**HELPSY**  
 the best way to recycle your clothes.  
 #ClothesArentTrash

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